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Message Text

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PAGE 01 CAIRO 18752 110827Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
----------068421 120534Z /15
R 101922Z NOV 77
FM AMEMBASSY CAIRO
TO USDOC WASHDC
INFO AMEMBASSY ATHENS
SECSTATE WASHDC 1520

UNCLAS CAIRO 18752

USDOC FOR CAGNE

ATHENS FOR RTDO

E.O. 11652: N/A
TAGS: BEXP, EG
SUBJ: 1978 CAIRO FAIR

REF: A) CAIRO 18349 B) CAIRO 18386 C) STATE 266217

1. ASSUME REFS A AND B HAVE BEEN RECEIVED. AS THESE MESSAGES INDICATE, ONLY 100 SQUARE METERS OF OUTSIDE SPACE REMAINS UNCOMMITTED. WE APPRECIATE DESIREABILITY OF NOT PERMITTING SINGLE FIRM TO DOMINATE EXHIBIT SPACE, AND HAD THEREFORE HELD FORD, WHICH INITIALLY WANTED 700 SQUARE METERS, TO ONLY 500. GM REP. WAS TOLD WHEN HE VISITED EMBASSY THAT COMPETITOR COMPANY HAD MADE EARLIER APPROACH.

2. FAIR AUTHORITIES TELL US (AND TOLD GM) THAT NO ADDITIONAL OUTSIDE SPACE AT FAIR REMAINS, AND ANY THAT LATER BECOMES AVAILABLE IS UNLIKELY BE IN VERY CHOICE LOCATION. OFFICIALS HAVE SAID THAT ON INFORMAL BASIS, THEY WILLING PERMIT SOME OVERLAPPING OF OFFICIALLY-DESIGNATED SPACE, BUT ARE RELUCTANT TO FORMALIZE SUCH ARRANGEMENT. OFFICIALS NOTE THAT LOCATION OF OUTSIDE AREA TAKEN FOR 1978 US EXHIBITION IS MORE CONFINED
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BY ADJACENT BUILDINGS THAN OUTSIDE AREA AT 1977 FAIR.

3. WE WILL CONTINUE EXPLORE POSSIBLE OPTIONS WITH FAIR AUTHORITIES, BUT PROSPECTS, BUT PROSPECTS DO NOT LOOK EXPECIALLY GOOD AT THIS TIME. PRESENTATION OF CHECK FOR PAYMENT FOR US EXHIBITION SPACE WILL PRESENT OPPORTUNITY FOR FURTHER DISCUSSION. THERE IS ALSO POSSIBILITY THAT FORD

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WILL CHANGE ITS MIND. MEANWHILE USDOC MAY WISH OFFER GM
REMAINING 100 SQUARE METERS.

4. RE INSIDE SPACE, WHILE A NUMBER OF FIRMS HAVE EXPRESSED
INTEREST, MESSAGES WE HAVE SEEN INDICATE WE ARE FAR FROM
HAVING SOLD FORTY-FOUR BOOTHS. EVEN SOME FIRMS WHICH HAVE
PAID MAY LATER WITHDRAW. IT APPEARS THEREFORE THAT MUCH
RECRUITING REMAINS TO BE DONE. ASSUME FIGURE FORTY-FOUR
REPRESENTS RESULT OF DESIGN PRODUCED BY USDOC STAFF. EMBASSY
WOULD APPRECIATE RECEIVING COPY OF PLAN SOONEST.
EILTS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 10-Nov-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977CAIRO18752
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770418-0698
Format: TEL
From: CAIRO
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19771175/aaaacmhl.tel
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Litigation History:
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Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Reference: 77 CAIRO 18349, 77 CAIRO 18386, 77 STATE 266217
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 26-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 645382
Secure: OPEN
Status: NATIVE
Subject: 1978 CAIRO FAIR
TAGS: BEXP, EG
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/33c2a91d-c288-dd11-92da-001cc4696bcc
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